

unicef   
for every child



# GLOBAL FOOTPRINT



For over 70 years, across 190 countries and territories, UNICEF defends the rights of every child.

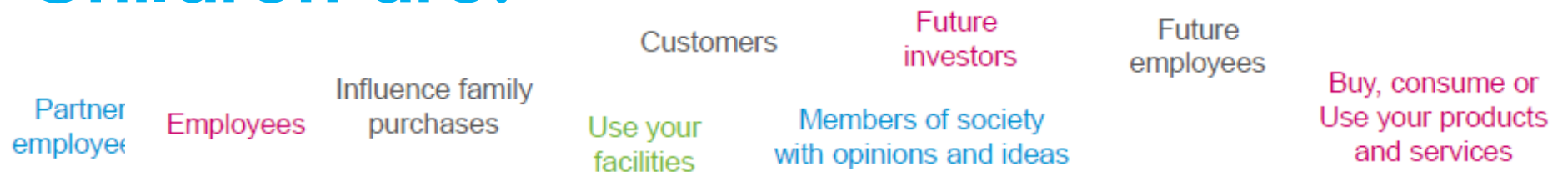


## WHAT IS A CHILD?

# Secondo la normativa internazionale un bambino è ogni essere umano avente un'età inferiore ai 18 anni.

«Ai sensi della presente Convenzione si intende per fanciullo ogni essere umano avente un'età inferiore a diciott'anni, salvo se abbia raggiunto prima la maturità in virtù della legislazione applicabile».

## Children are:



# HOW MANY UNDER 18 ARE?

- a) ALMOST 4 BILLION
- b) MORE THAN 2 BILLION
- c) LESS THAN 1 BILLION

\*Source: UNICEF, The State of the World's Children Report 2017

\*Source: UN Convention on the rights of the child (Art. 1)

**THEY ARE 2,3 BILLION (33%)**

# THE FOUNDATION OF OUR WORK



## 1989

- Defines basic rights of children
- Most ratified treaty in history
- Places primary responsibility on States and acknowledges accountability of parents, teachers, institutions – and business



# CHILDREN'S RIGHTS

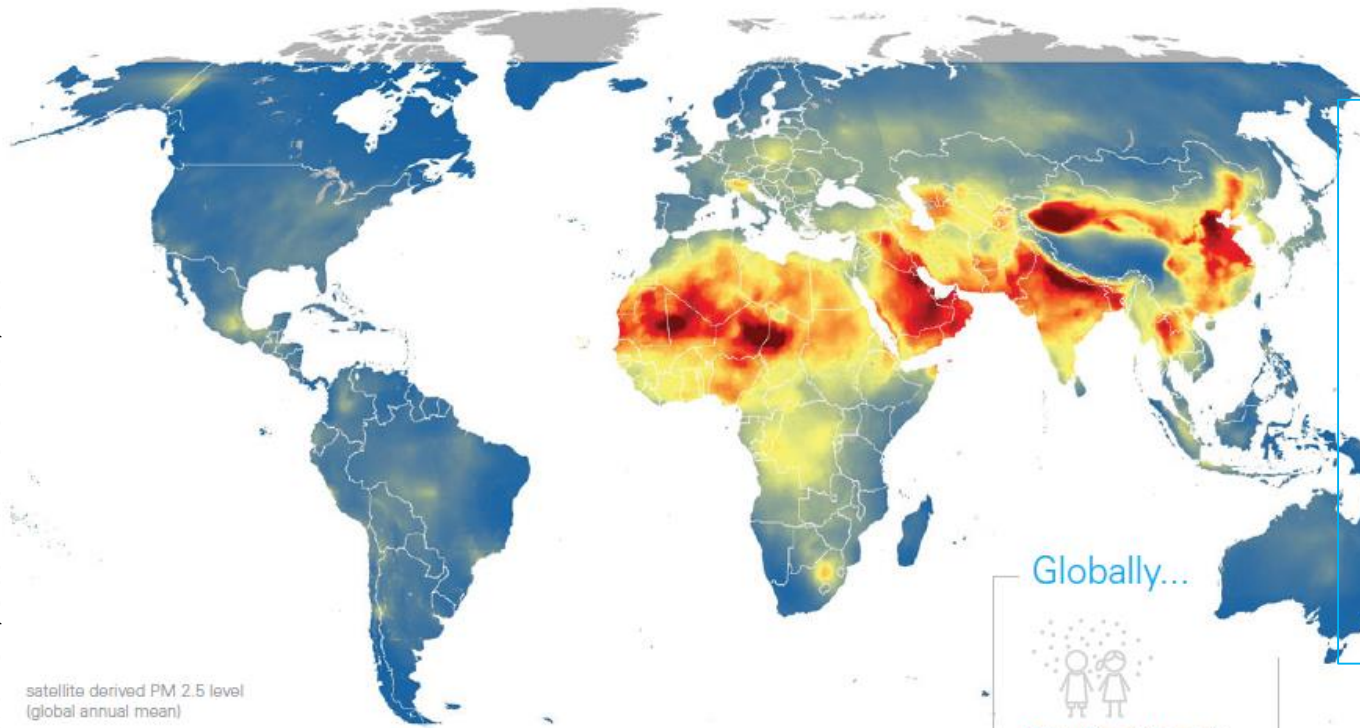




**HOW MANY UNDER 18 CHE LIVE IN  
AREAS WHERE POLLUTION IS HIGHER  
THAN ALLOWED LIMITS?**

- a) 2 BILLION**
- b) ALMOST 1 BILLION**
- c) 500 MILLION**

# THEY ARE 2 BILLION



**120 million of children and adolescents out of 167 million based in Europe live in risky and polluted areas**

Globally...



**300 million children** live in areas where outdoor air pollution exceeds 6 times international limits

\*Under 29, Eurostat

# HOW MANY UNDER 18 ARE INVOLVED IN CHILD LABOUR?

- a) 168 MILLION
- b) 101 MILLION
- c) 97 MILLION

# THEY ARE 168 MILLION

| TYPES OF WORK   | Minimum age for a child to start work | Possible exceptions for developing countries |
|---|---------------------------------------|--|
| <b>Hazardous work</b> – any work that is likely to jeopardize children’s physical, mental or moral health, safety or morals should not be done by anyone under age 18.                | 18*                                   | 18*  |
| <b>Basic minimum age</b> – the minimum age for work should not be below the age for finishing compulsory schooling, which is generally 15.  | 15                                    | 14**   |
| <b>Light work</b> – children aged 13–15 may do light work, as long as it does not threaten their health and safety, or hinder their education or vocational orientation and training. | 13–15                                 | 12–14**                                      |

\* Age 16 can be applied under strict conditions set in article 3.3 of ILO Convention 138 and paragraph 4 of ILO Recommendation 190.

\*\* If a country has ratified ILO Convention 138 with this temporary derogation, the basic minimum age that a child may start work can be set at 14 years old, and the minimum age for light work can be set between 12 and 14 years old.

Source: International Labour Organization, 'ILO Conventions and Recommendations on child labour', [www.ilo.org/ipec/facts/ILOconventionsonchildlabour/lang--en/index.htm](http://www.ilo.org/ipec/facts/ILOconventionsonchildlabour/lang--en/index.htm)

# HOW MANY UNDER 18 ARE OUT OF SCHOOL?

(primary school: 6-11 years old)

- a) 123 million
- b) 84 million
- c) 61 million

61 million

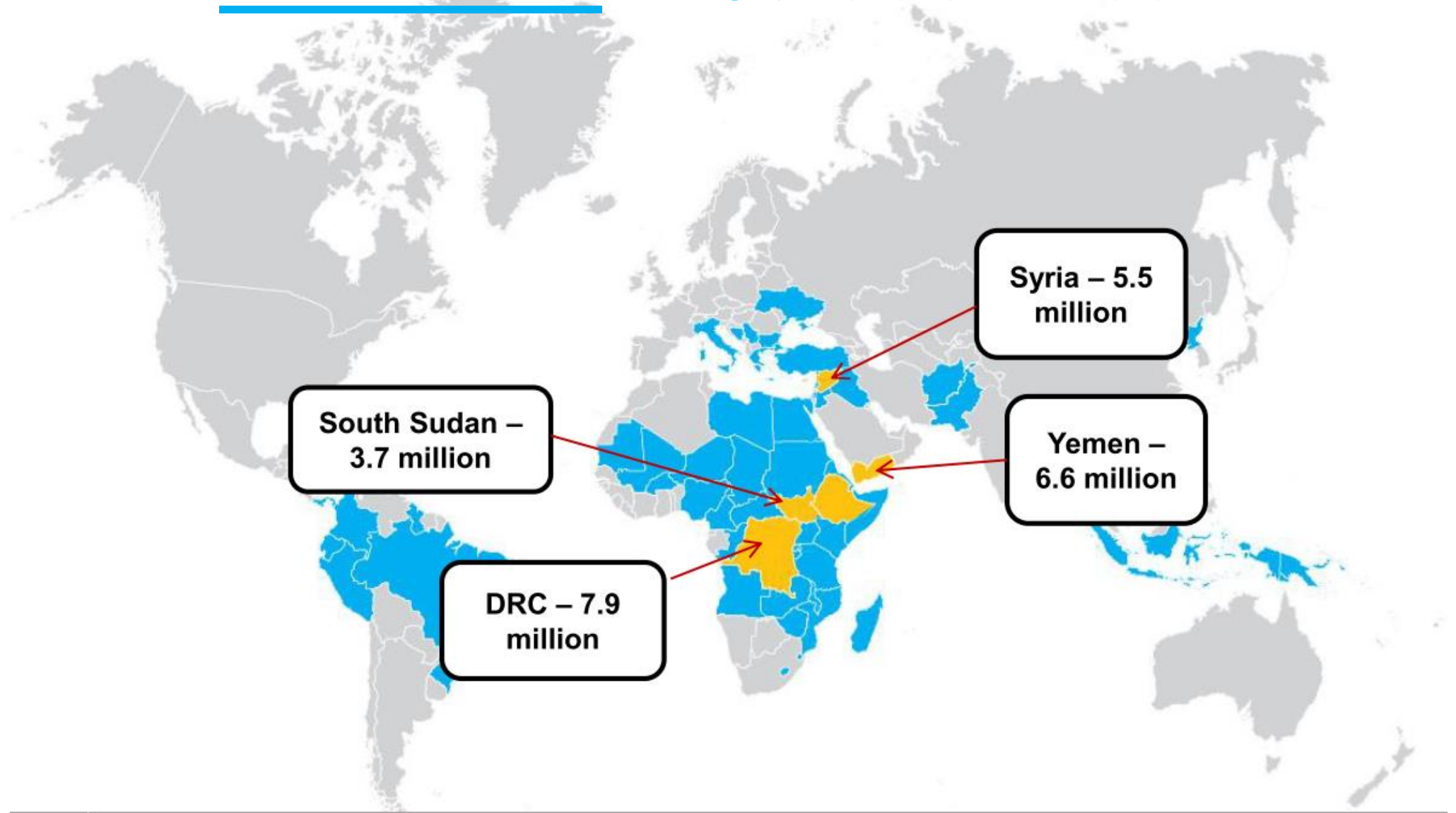
**53%**  
**Are girls**

**60%**  
**live in Sub-  
Saharian Africa**

**HOW MANY CHILDREN AFFECTED BY  
EMERGENIES HAVE BEEN SUPPORTED BY  
UNICEF IN 2018?  
(wars, natural disasters)**

- a) 41 million**
- b) 12 million**
- c) 1,8 million**

# 41 million in 59 countries



\*Source: UNICEF, Humanitarian Action report, 2019



# HOW MANY CHILDREN HAVE BEEN VACCINATED IN 2017?

(TDP : tetanus diphtheria and pertussis)

- a) 123 million
- b) 97 million
- c) 61 million

# 123 milioni of children

Nel corso del 2017 il **90%** dei neonati nel mondo hanno ricevuto almeno una dose di vaccino trivalente DTP (**difterite-tetano-pertosse**) mentre l'**85%** ha completato il corso di 3 dosi, ricevendo protezione contro queste malattie mortali. Nonostante questi successi, tuttavia, nel 2017 circa **20 milioni** di neonati non hanno completato il ciclo di trivalente previsto per la loro età, rimanendo **esclusi dai benefici dell'immunizzazione**.

# OUR MISSION

Every child  
survives and  
thrives



Every child  
is protected from  
violence and  
exploitation



Every child  
lives in a safe  
and clean  
environment



Every child  
learns



Every child  
has equal  
chance in life



GENDER

HUMANITARIAN ACTIONS

# HOW WE WORK

## STAGE 1

UNICEF pilots best practice models



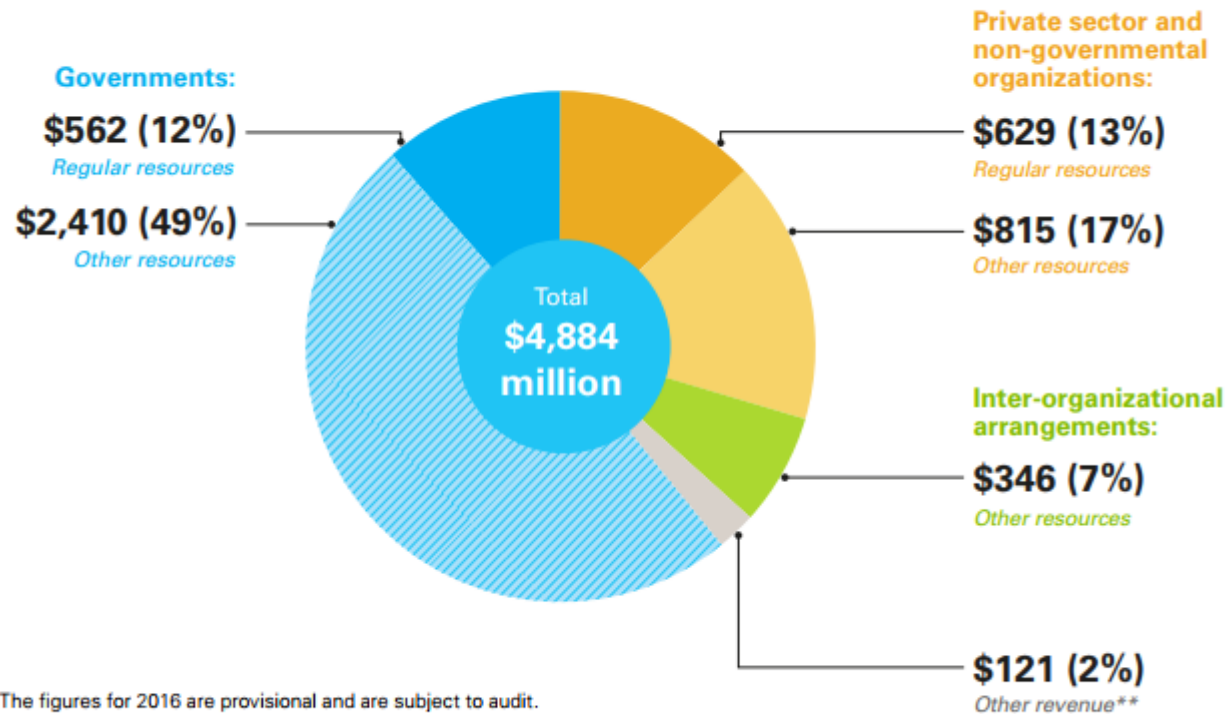
## STAGE 2

Government ownership and national scale up



# GLOBAL FINANCES

**Total UNICEF revenue by source and funding type, 2016\***  
(in millions of US dollars)



\* The figures for 2016 are provisional and are subject to audit.

\*\* Other revenue includes income from interest, procurement and other sources.

Note: Numbers may not add up because of rounding.

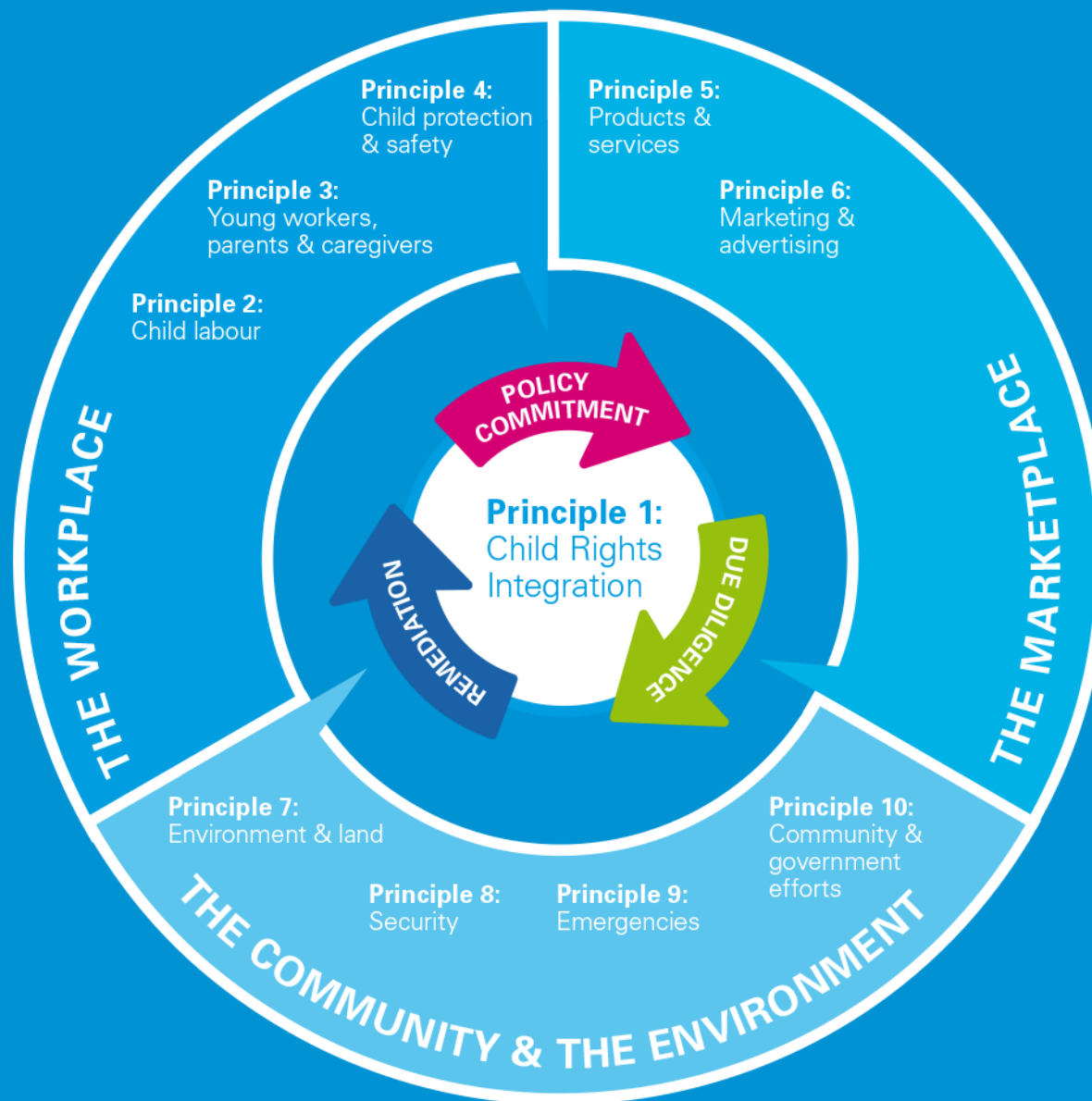
# 91%

of every dollar  
spent goes directly  
to assist children



# CHILDREN AND BUSINESS

# CHILDREN'S RIGHTS AND BUSINESS PRINCIPLES



**Principle 2**  
Child labour

**Principle 3**  
Decent work



**Principle 4**  
Child safety

© UNICEF

# IN THE WORKPLACE

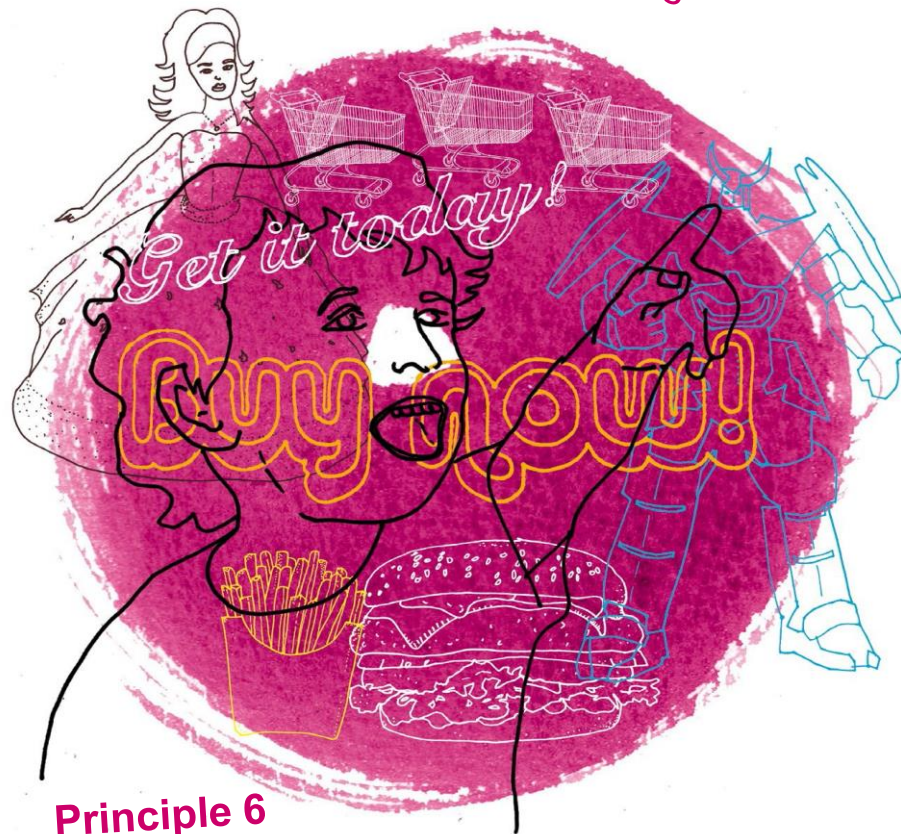
...how do we affect children through, for instance, the working conditions and wages of our employees?



# IN THE MARKETPLACE

...how do we make sure that our marketing practices and products do not run the risk of infringing on children's rights?

**Principle 5**  
Products



**Principle 6**  
Marketing

**Principle 7**  
Land & Environment

**Principle 8**  
Security



**Principle 9**  
Emergencies

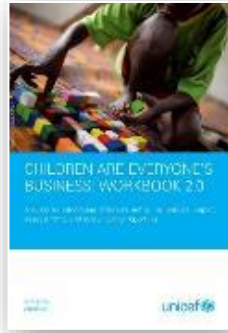
**Principle 10**  
Community & Governments

# IN THE COMMUNITY

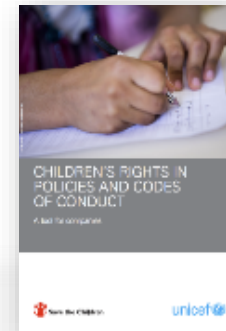
...how do our business activities affect the environment and community where children live?

# CHILDREN'S RIGHTS IN DUE DILIGENCE

**Workbook**  
Summarizes the guidance in the UNICEF tools.



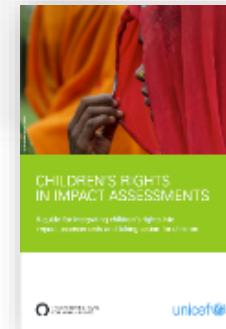
**Policy commitment**  
Incorporating human rights into company policies and codes of conduct



**Reporting**  
Reporting on performance



**Assessing & integration**  
Assessing performance and identifying actions for improvement



**Engagement**  
Engaging stakeholders on children's rights



# THE CHILDREN'S RIGHTS AND BUSINESS ATLAS

Children's Rights and Business Atlas

A joint initiative by   for every child

[HOME](#) [ABOUT](#) [COUNTRY DATA](#) [INDUSTRY ANALYSIS](#) [DUE DILIGENCE](#) [METHODOLOGY](#)

## Integrate children's rights into **due diligence** procedures

Put respect and support for children's rights into practice using our due diligence resources.

[Due diligence resources](#)

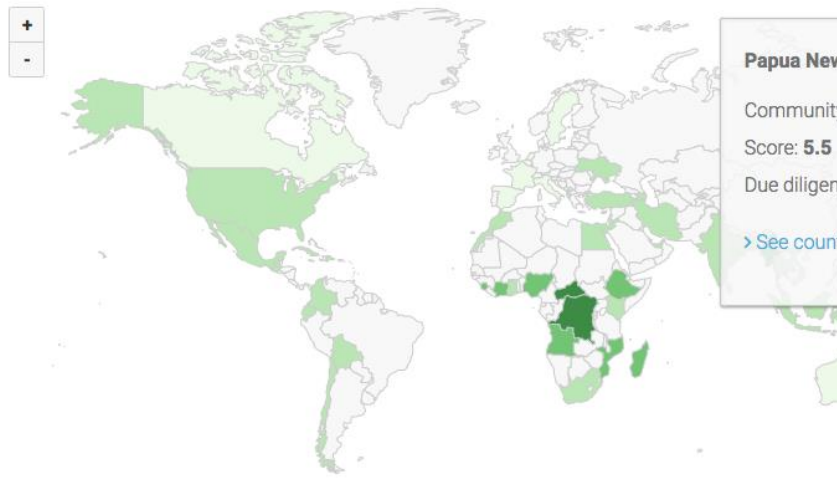


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# THE CHILDREN'S RIGHTS AND BUSINESS ATLAS 2.0

## Children's Rights in the Community and Environment Index

The Children's Rights in the Community and the Environment Index measures the extent to which the state encourage the responsible extraction and use of natural resources, limit damage to the environment, and protect children from forced displacement as a result of land acquisition.



## Key features of the Atlas 2.0

- ✓ **Interactive data** on children's rights and business issues in 195 countries
- ✓ **Industry analysis** providing insight into children's rights impacts for companies in key industries, including extractives, ICT, F&B, apparel and footwear
- ✓ **Country analysis** diving deeper into the data and guiding companies in identifying salient child rights impacts
- ✓ **Tools and guidance** helping companies to fully integrate respect and support for child rights into due diligence

# UNICEF BUSINESS LAB



# UPSHIFT, IL PROGETTO

Nato in Kosovo nel 2014 e oggi in corso di realizzazione in altri 11 paesi al mondo, UPSHIFT è la risposta dell'UNICEF alle sfide e alla mancanza di opportunità lavorative di giovani e adolescenti.

In Italia, UPSHIFT si rivolge ai minori a rischio di emarginazione ed esclusione sociale.

- UPSHIFT combina alcuni dei principali approcci allo sviluppo per potenziare giovani e adolescenti emarginati a diventare innovatori sociali e imprenditori.
- UPSHIFT consente ai giovani di **identificare le sfide** nelle loro comunità e **creare soluzioni imprenditoriali** per affrontarle.
- I giovani direttamente coinvolti in UPSHIFT imparano a **generare nuove idee e a trasformarle in azioni che incontrino bisogni sociali insoddisfatti** nelle loro comunità.
- UPSHIFT è basato su **metodologie di progettazione human -centre**, che sono state adattate per l'utilizzo con giovani emarginati.



**MENTRE IL TALENTO E' UNIVERSALE L'OPPORTUNITA' NO.**

# LA STRATEGIA

## Principali attività

- **INTEGRAZIONE ED INCLUSIONE:** realizzazione di percorsi formativi di educazione all'imprenditorialità secondo il modello UPSHIFT, introdotto dall'UNICEF.

## Obiettivi

- **PROTEZIONE E ASSISTENZA:** garantire protezione e assistenza ai minori che vivono in condizione di vulnerabilità e di disagio sociale;
- **INTEGRAZIONE E INCLUSIONE:** identificare modelli d'intervento scalabili e replicabili a livello nazionale per migliorare il percorso di inclusione sociale ed integrazione tra minori stranieri ed italiani;
- **LOTTA ALLO SFRUTTAMENTO:** ridurre il numero dei minori a rischio di sfruttamento.





# METODOLOGIA

Adozione di una didattica delle competenze che integra e completa i contenuti scolastici tradizionali, trasferendo una cultura dell'insegnamento flessibile, innovativa, che si ispira alle migliori esperienze internazionali.

**unicef**   
per ogni bambino



Contenuti didattici aggiornati di economia, finanza personale, imprenditorialità, orientamento al lavoro



Approccio concreto e coinvolgente basato sull'imparare facendo



Esperti d'azienda volontari a fianco dei docenti delle classi e ragazzi



Progetti ed eventi per gli studenti coinvolti

**'We are not asking corporations to do something different from their normal business; we are asking them to do this normal business differently.'**

UNSG Kofi Annan



**Per ogni bambino,  
un futuro come quello dei propri sogni.**

