



Held in Rome on Wednesday, 27 April 2022, from 2 to 3 pm,  
at the offices of Gianni & Origoni and in streaming

## 1. Agenda:

<b>WELCOME AND OPENING REMARKS</b>
Pro Bono Italia - <i>Giovanni Carotenuto</i>
Gianni & Origoni - <i>Tomaso Cenci</i>
<b>PRESENTATIONS FROM NGOs NEW TO OUR NETWORK</b>
Domus De Luna - <i>Ugo Bressanello</i>
<b>HOW THE ROLE OF FUNDRAISING HAS CHANGED FOLLOWING THE REFORM OF THE THIRD SECTOR</b>
ASSIF Associazione Italiana Fundraiser - <i>Nicola Bedogni</i>
<b>UPDATES FROM THE PRO BONO ITALIA CLEARINGHOUSE</b>
Pro Bono Italia - <i>Giulia Patané</i>
ELSA Italia - <i>Andrea Signori</i>
<b>CONCLUSIONS AND UPCOMING EVENTS</b>

2. **Attendees:** 46. See attached LoPs.

## 3. Introduction

Giovanni Carotenuto, Co-founder and President of Pro Bono Italia ("PBI"), welcomed the attendees to the 41st Pro Bono Italia Roundtable, held both in presence at Gianni & Origoni law firm and remotely. He underlined the crucial synergy, favoured by PBI, between profit and non-profit sectors. He reminded that from last year PBI manages a digital platform for handling pro bono legal assistance requests ([www.piattaforma.probonoitalia.org](http://www.piattaforma.probonoitalia.org)) and that from January 2022 has its own clearinghouse, whose delicate job has already delivered impactful results which will be addressed later in the course of the event.

Tomaso Cenci, Partner of law firm Gianni & Origoni, joined Giovanni in welcoming the participants and briefly described the firm's history focusing on pro bono activities, both abroad and Italy projects. He describes PBI as a rare case of a successful lawyers' association, thanks to its mission and the dedicated and sustained work of Giovanni Carotenuto and the Board, and renewed the firm's support to the association.

## 4. Presentations from NGOS new to our Network

Domus De Luna. Ugo Bressanello, President, presented the NGO. Domus De Luna started in Sardinia (Italy) with a focus on social emergencies and youth unemployment; it has now expanded also in Sicilia and Abruzzo and manages 4 house communities for minors; one nursing home which provides individual, family and group therapy; one restaurant employing inmates; one nursing home for young people with disabilities. He mentioned a recent project of environmental restoration, led in cooperation with WWF, for social and environmental inclusion in Sardinia. Domus De Luna annual turnover is €5 million (of which €1 million are in-kind donations). It employs 140 people and has 190 volunteers.

#### **5. How the role of fundraising has changed following the reform of the third sector**

Nicola Bedogni, President of ASSIF Associazione Italiana Fundraiser, provided an overview of the shifting landscapes of the third sector due to its recent legislative reform and to tax reforms. He mentioned Art. 7 of the Code of the Third Sector, which provides a definition of fundraising, which can be conducted regularly and professionally. He considered how, in light of this, all activities put in place shall now be considered fundraising, including media partnerships and recalled that fundraising activities cannot be focusing on projects and emergencies only but shall be at the core of an organisation's range of action.

Lastly, he considered that the pandemic has set out very clearly how the third plays a fundamental role in our communities and the digital means, also for fundraising, are destined to develop further.

#### **6. Updates from the Pro Bono Italia Clearinghouse**

Giulia Patané, external consultant to the Pro Bono Italia Clearinghouse ("PBICH"), presents the latest data on PBICH's activities and of the digital matching platform. More in detail, from the launch of the platform, in the fourth quarter of 2021 the platform has received 160 requests, accepted 37 requests, and assigned 25 requests, with an overall matching rate of 67%. In the first quarter of 2022, the PBICH has received 66 requests, accepted 45 requests, assigned 38 requests, with a matching rate of 84%. The increase is evident and this shows the impact of the tool. The average number of requests received is 3 per week. The PBICH accepts also requests from individuals in state of need; as a result, the requests received are around 60% from individuals and 40% from NGOs. Please see the slides attached for more information.

Andrea Signori, President of ELSA Italy, announced a new project co-designed by ELSA and PBI, aimed at providing one ELSA students a training experience in the PBICH. Under the supervision of the PBICH manager, the trainee will receive, analyse and assign pro bono requests, working on the platform. The stage is due to start on September 1st.

#### **7. Conclusions and upcoming events**

Giovanni Carotenuto thanked the panelists for their fruitful and insightful exchanges and reminded the upcoming RT organised by PBI for 2022: on June 15th in Milan at Dentons law firm, on September 28th in Rome at Hogan Lovells law firm, and tentatively on 23rd November at DLA Piper Milan within the ambit of the fifth edition of Italy Pro Bono Day, which will be run as part of the fourth edition of the European Pro Bono Week.

The Roundtable ends at 3 pm.

