

SEMINAR

## ESG and the Third Sector

**Volunteerism of expertise and legal pro bono, corporate political responsibility, social/greenwashing risks**

WEDNESDAY, FEBRUARY 28, 2024 | 2:30 PM - 4:00 PM



**Gianni & Origoni**  
Via delle Quattro Fontane, 20 - 00184 Roma (RM)

### 2:30 PM – GREETING AND INTRODUCTION

**Giovanni Carotenuto**, Chairman, Pro Bono Italia ETS

**Giuseppe Catalano**, Chairman, AIGI

**Stefano da Empoli**, Chairman, I-Com

### 2:45 PM – DISCUSSION

#### *Keynote Speaker*

**Carlo Alberto Pratesi**, Professor of Marketing, Innovation and Sustainability,  
University of Roma Tre

#### *Panelists*

**Cristina De Luca**, Counsel, CSVnet

**Mauro Del Barba**, Chairman, Assobenefit

**Stefano Fasani**, Program Manager, Open-es

**Augusto Liani**, Head of Non-Profit and Ecclesiastical Entities, Unicredit

**Giovanni Marsili**, Partner, Gianni&Origoni

**Maria Teresa Ricciardi**, General Counsel, Foundation The Human Safety Net

### 4:00 PM – CONCLUSIONS

\*THE EVENT WILL BE HELD **IN-PERSON AND ONLINE**.

REGISTER [HERE](#) TO CONFIRM YOUR PARTICIPATION.

THE SEMINAR WILL BE HELD IN **ITALIAN**.